

DATE: May 13, 2025
FROM: Dillo Day 2025
SUBJECT: Dillo Day Reminders

Dear Students,

It's almost time for [Dillo Day](#), a beloved tradition that brings our Northwestern community together to celebrate the end of the year with music, food and fun. It's a day that many of us look forward to every year, and this amazing experience would not be possible without the hard work, commitment and creativity of Mayfest.

We all have a role to play in ensuring the well-being of our community, so let's make sure safety is the main attraction at Carnival Dillo. For those heading to the Lakefill on Saturday, here are some last-minute tips from Mayfest and the team behind the [Smart Dillo campaign](#).

Know before you go

- [Pick up your wristbands](#) from Seabury Hall at 2122 Sheridan Road by May 16. **Wristbands cannot be picked up on the day of Dillo.**
- Campus shuttles will be operating on their regular Saturday schedules. Use rideshare apps for reliable transportation throughout the day. The [Safe Ride](#) and [NUGuardian](#) apps are resources for those walking alone at night.
- Familiarize yourself with [what you can and cannot bring](#). Permitted items include empty plastic water bottles, sunscreen (non-aerosol), and towels. Prohibited items include blankets and sheets, recording equipment, glass containers, outside beverages, hammocks, umbrellas, weapons, and tents or shade-making devices.

Important day-of reminders

- Due to Norris's Cohen Lawn construction, this year's festival entrance will be located at Arts Circle. Festival gates open at 11:30 a.m. and the first musical acts begin at noon.
- Metal-detecting wands will be in use at the entrance, and all bags will be searched. Please allow more time for entry due to these [security measures](#).
- To request a separate screening or other accommodations for the screening process, or to ask questions about the screening process generally, contact operations@dilloday.com or call 847-467-3719.
- Special promotions and activities will occur throughout the day in Dillo Village, that includes exciting giveaways, exclusive sampling, and the food court starting at noon. The fun ramps up at 1:00 p.m., with carousel rides, merch from Magnolia Screen Printing, and so much more!
- For the most up-to-date information, visit the [Dillo Day website](#) and follow [@dillo_day](#) on Instagram. For other questions about Dillo Day, email dilloday@u.northwestern.edu, and for accessibility or mobility accommodation requests, email dillocommunity@gmail.com.

[Pop over to concessions early and often](#)

- Free bagels will be available from 7 to 10 a.m. in three locations, while supplies last: Emerson & Sherman (grass in front of Willard); Sheridan & Noyes (Southeast Corner); and Maple & Foster (Englehart Parking Lot).*
- Free pizza will be available in the Arts Circle beginning at 11:30 a.m., while supplies last.
- Food trucks will be in the Dillo Village for the duration of the festival with food and beverage items available for sale, and Norris dining options will operate on the traditional Saturday schedule.
- Late-night breakfast will be served at Sargent from 9 p.m. to midnight. Students on a meal plan can use a meal swipe, and guests or students without a meal plan can pay \$10.00 via credit/debit at the door.

[Have a merry-go-round of water regularly](#)

- Water stations will be available within festival grounds.*
- Bring your own reusable water bottle or grab a free one while supplies last as you cross the bridge into Dillo Village. Reusable water bottles must be empty upon entering the venue and remember to recycle any disposable bottles and cans.

[Don't test your luck with your drinks](#)

- The beer garden will be open from 12:00 to 8 p.m. for those 21 years of age and older.

- A government-issued ID is required to enter, and both beverages and food will be available.
- No beverages may leave the beer garden area, and visitors may not pass beverages or purchase for others.
- For those 21 and older, keep your BAC under .06 by setting a limit, pacing your drinks, and adding less alcohol to mixed drinks or BORGs. Utilize our [BAC estimator](#).

Save the surprises for the magic show

- Mixing alcohol and drugs or trying something new can be risky. Substances including cocaine, ecstasy, and counterfeit pills [can be laced with fentanyl](#).

Safety is the main attraction

- For alcohol and drug use concerns, the [Amnesty Protocol](#) supports getting help for yourself or others. When you **Call** for help, **Stay** with the person until help arrives, and **Cooperate** with emergency or University personnel, Northwestern honors that care by using educational and supportive resources outside of the University's disciplinary processes.
- For support and assistance with non-life-threatening situations within festival grounds, you can also reach out to Mayfest's Student Intervention Service through the Dillo Day app or by looking for a team member wearing an orange vest.

Hands and feet should remain inside the ride at all times

- Stay on the carnival grounds, and keep off of building roofs and the rocks on the lake.

Public urination could land you in the dunk tank

- Avoid hefty fines by using the portable restrooms located within the carnival grounds and in the off-campus neighborhood.

Keep the lights and sounds to the carnival grounds

- [Avoid common party violations](#) and fines ranging from \$500-\$1,000 by cleaning up trash and keeping noise levels down. If you host a gathering, public sidewalks, parkways and neighboring areas must be clean by 10 a.m. Sunday.
- Join Cats Who Compost, ASG's Sustainability Committee and Off-Campus Life for the [Post-Dillo Day Cleanup](#) on Sunday, May 18. Volunteers will meet at 8 a.m. at 2122 Sheridan. Student attendees will receive free breakfast and the chance to win prizes.

Please remember to take care of yourselves and your fellow carnival goers. We hope you have a great time at Carnival Dillo and can't wait to celebrate with you!

Sincerely,

Mona Dugo
Dean of Students
Assistant Vice President for Wellness

**Brought to you by Fraternity & Sorority Life, IFC, MGC, NPHC, and PHA.*